



Campogalliano, Italy – April 18th, 2018

Huddle Room Technology, the provider of revolutionary, cross-platform, device to device Wireless Presentation solutions is proud to announce a distribution agreement with Draper Group Ltd a world leading manufacturer and distributor of custom AV solutions, projection screens, motorized projector and flat screen lifts, and window shades in the UK

This new relationship will expedite HRT commercial penetration and brand establishment in the UK.

Teaming with HRT gives Draper partners access to a groundbreaking solution leveraging emerging trends impacting the AV Industry such as BYOD and Workplace Transformation.

“We are impressed” – says Stefano Spattini CEO of Huddle Room Technology – “with Draper’s UK strategy of creating a compelling portfolio of technologies, harmonizing their world-renowned projection screens with third party complementary products, allowing their partners to build advanced, complete AV solutions all the way up from connectivity to presentation layer. The Huddle Hub One Family of products fit perfectly in Drapers’ catalogue and will greatly benefit from being proposed as a key component of an integrated reference design. Draper established themselves as a dominant brand in their original market and have developed trusted relationships with the demanding and conservative community of integrators in the UK, attaining access to this community is a huge asset that HRT respects and values in this partnership.”

“We’re quite pleased to add the Huddle Hub One family of products to our offering,” says Joseph Burke, European & UK Manager for Draper Group Ltd. “These powerful tools leverage the trend toward BYOD and the desire for quick and simple tools to bring a new level of collaborative possibilities. Now your huddle room can be wherever you need it.”

With the release of its Industry First Huddle Hub One, HRT introduces the concept of Virtual Huddle Room. A Virtual Huddle Room defines an enhanced collaboration experience including device to device presentation and Virtual Multicam for SW-based group Video conferencing. A Virtual Huddle Room is any physical space inside a corporate building, powered by a resource (Huddle Hub) accessible through the corporate network and leveraging screens and cameras embedded in personal devices.

About HRT

The mission of HRT is to deliver technological solutions that create the most comfortable and effective experience for wireless presentation and video communication in huddle rooms. With this goal in mind, HRT conceived Huddle Hub One, the first product designed to supplement the current AV technologies in order to enhance the user experience. Huddle Hub One brings huddle room collaboration to an unprecedented level of comfort, effectiveness and flexibility.

About Draper

Draper Group Ltd. is a wholly-owned subsidiary of U.S.-based Draper, Inc. Draper manufactures projection screens, projector and flat-panel display lifts, window shades, and sports hall equipment. The family-owned and -operated business was founded in 1902 by Luther O. Draper and is owned and managed by his descendants. Draper Group Ltd. is located in Corby, Northamptonshire.